

غرفة التجارة والصناعة الصومالية

**Somali Chamber of  
Commerce & Industry**

# **Strategic Plan 2025-2029**



***“Driving Sustainable Business Growth Through  
Partnership, Innovation and Inclusion”***

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# **Strategic Plan 2025-2029**



***“Driving Sustainable Business Growth Through  
Partnership, Innovation and Inclusion”***

# METHODOLOGY AND PROCESSES

- Documents review.
- Consultations.
- Questionnaires.
- KII.

- Environmental scanning (internally and externally)

- Opportunities.
- Threats.

- Strength.
- Weakness.

**SCCI Strategic  
Plan 2025-2029**

# METHODOLOGY AND PROCESSES



**Submission for  
Input**



**Conduct Validation  
Workshop in  
Mogadishu**



**Incorporation of  
Input from  
stakeholders**



**Submit the  
Final Version of the  
Strategic Plan**

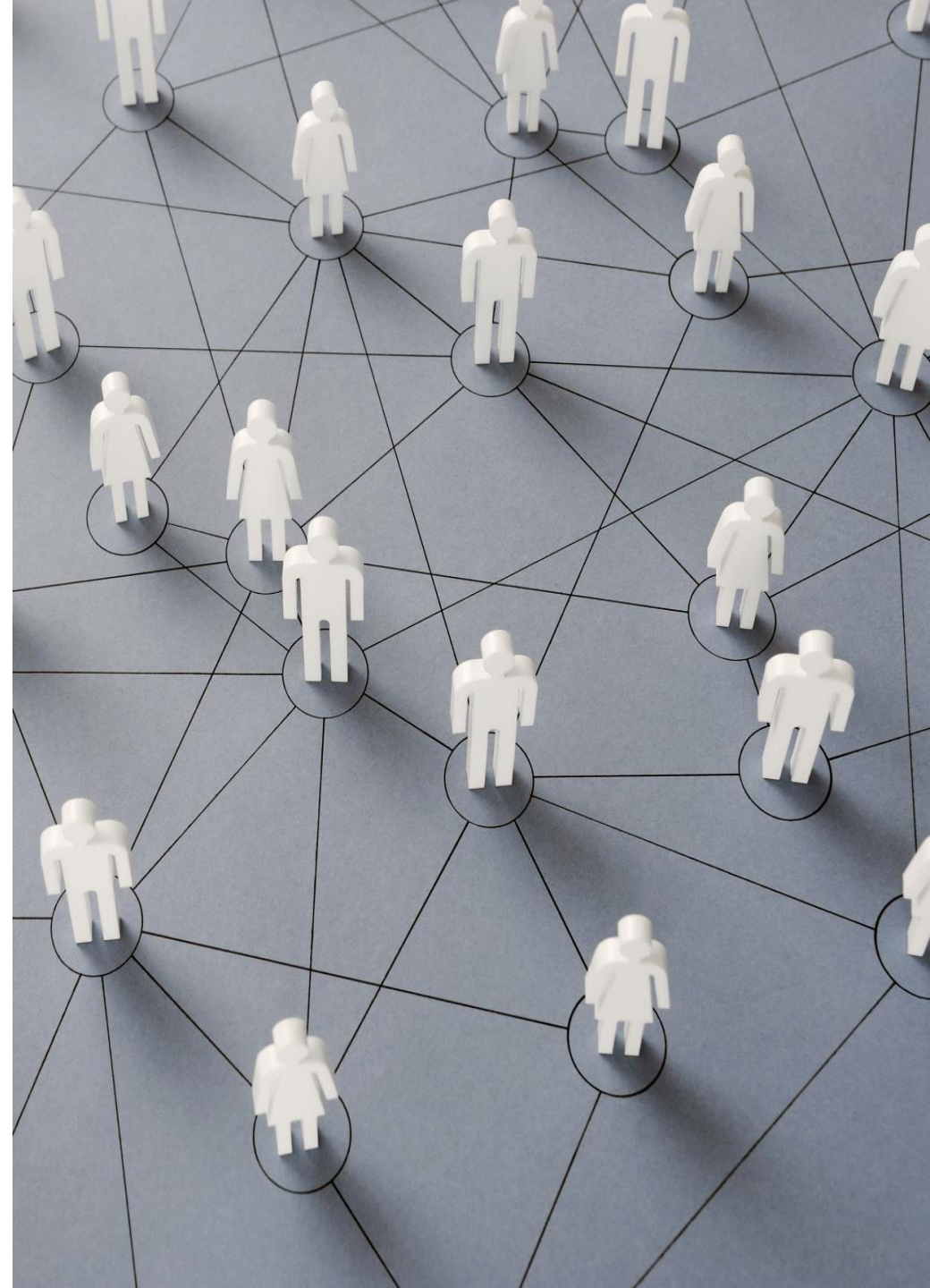
## **Strength:**

- **Extensive Networks:**

**Connections with local businesses, regional partners, international collaborators, diaspora investors and other stakeholders.**

- **Advocacy and Policy Influence:**

**Ability to shape business-friendly policies, engage in public-private dialogue, and represent Somalia in national and international forums.**





## **Strength:**

- **Support for Economic Growth:**

Focus on promoting trade, investment, SME development, and fostering public-private partnerships to drive economic progress.

- **Business Services and Support:**

Facilitating trade, financial services, business development, work permits, and resolving commercial conflicts.

- **Central Business Hub:**

A key platform for collaboration, networking, and coordination across various industries

# Weaknesses:



## Limited Resources:

**Insufficient financial capacity, infrastructure, and reliance on membership services and contributions.**

## Inadequate Digital Tools:

**Insufficient financial capacity, infrastructure, and reliance on membership services and contributions.**

## Limited Advocacy:

**Insufficient policy influence, lack of R&D and ineffective membership and partnership engagement which limits impacts.**

# Opportunities:

## Infrastructure & Development:

Opportunities to facilitate public-private partnerships and investment in infrastructure, renewable energy, and sustainable business practices.

## Digital Transformation:

The expansion of e-commerce, digital trade, and fintech innovations to modernize services and improve market access.



# Opportunities:

## **Regional & International Trade:**

**Growing regional economic integration, increased trade agreements, and demand for Somali exports like agriculture and livestock and fishery.**

## **Regulatory Advancement :**

**Potential to develop business-friendly regulations and formalize the private sector with government support.**

## **Green Economy Potential :**

**Growing global interest in sustainable and environmentally friendly practices.**



# Threats:

## **Economic Volatility:**

**Dependence on imports, external aid, and limited sectoral diversification make the economy vulnerable to global market conditions and shocks.**

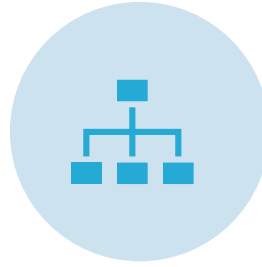
## **Limited Infrastructure:**

**Insufficient trade and logistics infrastructure**

## **Climate Change & Environmental Risks :**

**Natural disasters and climate impacts threaten key sectors like agriculture and fishing.**

# The Four Core Pillars of the NTP in Somalia



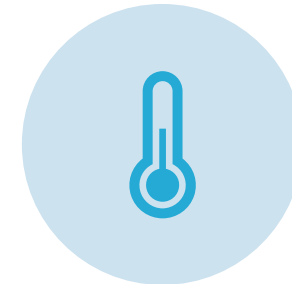
**TRANSFORMATIONAL  
GOVERNANCE**



**SUSTAINABLE ECONOMIC  
TRANSFORMATION**



**SOCIAL AND  
HUMAN CAPITAL  
TRANSFORMATION**



**ENVIRONMENT AND  
CLIMATE  
RESISTANCE**



# **STRATEGIC PRIORITIES 2025-2029**

- **Institutional strengthening and capacity building to enhance membership growth and services delivery,**
- **Advocacy and policy influence to attract foreign investments,**
- **Create jobs and improve the economy,**
- **Trade promotion and diversification,**
- **Sustainability and innovation.**

# **CORE VALUES:**

## **1. Inclusivity:**

- **We value the diverse representation with focus on youth and women entrepreneurs in the Federal Republic of Somalia.**

## **2. Innovation:**

- **We encourage creative solutions that respond to evolving market and technological trends.**

## **CORE VALUES:**

- **Sustainability:**

**We value business practices that support long-term economic, social and environmental goals.**

- **Collaboration:**

**Partnerships among stakeholders to foster a unified voice and economic growth in the Federal Republic of Somalia.**

# Vision & Mission

## **Vision:**

**To be a key enabler of socio-economic stability and industrial development in Somalia and the region.**

## **Mission:**

**To drive economic diversification and employment through strategic partnerships, innovation, and MSME support especially for youth and women.**

## Implementation & Monitoring:

- Annual reviews and mid-term evaluation.
- Board oversight and strategic resource mobilization.
- Focus on measurable outcomes and continuous learning.



## **NEXT STEPS:**

- **Form a Policy Advocacy Committee to guide and represent stakeholder interests.**
- **Select a technical team comprising representatives from all stakeholders to develop a comprehensive action plan and establish clear milestones for the strategic plan.**
- **Appoint a monitoring and evaluation team from among the stakeholders to track progress and ensure accountability.**

Thanks